

Management in the Movies

A picture's worth a thousand words, especially in management.

Come and see...

This 10-session course will give you amazing examples that will guide you in work and in life.

The class is devoted solely to the use of movies to illustrate management topics.

Every other week we'll watch and discuss a movie. There are periodic papers to write and, at the end of the semester, we'll tie the movies all together.

The movies will explore management topics like leadership, international business, organizational behavior, entrepreneurship, and strategy, but in ways you didn't expect.

What are the movies? They will be new to you, and all of them are fantastic. Come and see...

Date	Topics	Readings and assignments (some readings will be handed out in class)
Week 1	Course Intro Movie 1 Hint: Cage	International business and entrepreneurship Read before class: How to Watch a Movie
Week 2	Bonus Movie 2 (optional) No hint for this one!	-
Week 3	Movie 3 Hint: Henry	Decision-making and group dynamics Read before class: Decision-Making Problems and Pitfalls: http://www.leadershipexpertise.com/decision_making_problems_and_pitfalls.php
Week 5	Movie 4 Hint: hotels	Negotiation and leadership Read before class: How to Negotiate Effectively , from Inc. Magazine

Week 7	Movie 5 Double Feature Hint #1: plane Hint #2: stone	Mission and motivation Read before class: XXXXXX DUE TODAY: Compare and contrast the three lead characters in the first three movies in terms of ethics and leadership style. (1 page)
Week 9	Movie 6 Hint: business	Economics and society Read before class: XXXXXX
Week 11	Movie 7 Hint: Kirk	Bureaucracy Read before class: XXXXXX http://www.evolutionarysystems.net/docs/integrity.pdf
Week 13	Movie 8 Hint: another airplane	Adapting to environmental change Read before class: XXXXXXXX DUE TODAY: Compare and contrast Movies 5 and 6 in terms of their attitudes toward organizations, leaders, and decision-making. (1 page)
Week 14	Movie 9 Hint: truck	Environment and strategic decision-making Read before class: XXXXXXXX DUE TODAY: Course feedback assignment. Last day of class Course wrap-up and review
Final Exam	Movie 10 Hint: Sam	Final Exam 6 pm—bring pen and paper.

Useful websites:

Directory of many downloadable movie scripts www.script-o-rama.com/snazzy/dircut.html

Internet Movie Database www.imdb.com

Rotten Tomatoes reviews www.rottentomatoes.com

And, my favorite movie critic of all time, Roger Ebert: www.rogerebert.com

Office hours XXXX and by appointment

Stop by or call anytime.

Readings: Brief readings will be assigned from time to time.

Grading: It's simple. To pass the course, demonstrate that you understand and can apply course concepts and skills.

Papers: **All papers to be double-spaced, 1" text margins, Times Roman 12-point, no cover page.** Papers are part of preparation. They are due in class—no late papers. They are graded with a 1 (bad), 2 (good), or a 3 (very good).

How to get a 2 or a 3:

- a. Proofread/spellcheck your paper.

- b. Correct spelling and grammar.
 - c. Answer the question.
 - d. Ask friends/family to read what you wrote, and show them the question.
- How to get a 1: Don't do the above things.

Preparation/participation: I will arrive on-time, prepared, awake, and ready to participate. Please respect your classmates and do the same. Ask thoughtful questions, raise interesting points, do the readings and written assignments, and take part in in-class activities.

You start the semester with no participation points and build points by demonstrating a consistent pattern of behavior. Being unprepared for or missing a single class will not affect your participation grade, but missing several classes or showing a pattern of poor preparation will. The following is a general guide, not a strict rule, on how points will be assigned based on expected behaviors.

0/50 Poor attendance/timeliness/preparation and/or being distracted by electronics.

20/50 Inconsistent attendance/preparation or participation in discussion & exercises. Writing shows mediocre preparation, content, and editing.

34/50 Consistent attendance/preparation, regular participation in discussion and exercises. Writing shows solid preparation, content, and editing.

50/50 Consistent insight - great questions, applies and integrates concepts, helps classmates by asking them questions and providing constructive feedback when appropriate, demonstrates leadership. Writing shows outstanding preparation, content, and editing.

Grade Breakdown

Preparation/participation/papers 50 points, final exam 50 points.

The points total for the course is 100. An A is 90 and above, B 80-89, C 70-79, D 60-69, F below 60. There are no plusses or minuses.